

Cape Wine
October 2022



SIMUNYE WINES



**DARLING
CELLARS**

October 2022

CONTENTS

More about Darling Cellars

Who we are

Our strengths

Socio-economic footprint

Simunye Wines

Simunye Wines – the team

Contact



More about
Darling Cellars

WHO WE ARE – Darling Cellars

Bottling

A modern, automated bottling line with screw cap and cork closure possibilities allows Darling Cellars to package wines suited to every markets' needs. Two bag in box filling lines also forms part of the services we can offer. Fully inclusive bottling and labelling services are offered to customers.

Cellar capacity

Various size stainless steel tanks from (5,000 lit to 54,000 lit) give us the opportunity to create small, unique batches of wines, or bigger, uniform batches for volume brands. A barrel ageing cellar with approximately 450 barrels is the pride and focal point of the cellar.

Our people

None of the above would have been possible without people who are passionate about what they do.

We have 20 producers from whom we procure our grapes each year and we regard them as a very important extension of our business.

We also have 57 employees working permanently for Darling Cellars and we take pride in the way in which we interact with one another.

We have a small management team of only 6 people, allowing us to be nimble and respond to challenges very quickly.

And we have a board of directors who share our vision for Darling Cellars.



OUR STRENGTHS – Darling Cellars

We have many strengths that count for us as a company:



We have the highest of standards when it comes to **quality control**. It is an important value for us as a company.



In 12 years, we have never had any strikes and we have an excellent **relationship** with our labour force.



Our **systems and processes** are well-established and run like a well-oiled machine.



SOCIO-ECONOMIC FOOTPRINT

The socio-economic footprint of Darling Cellars and its 21 members are illustrated below:



>1630 beneficiaries

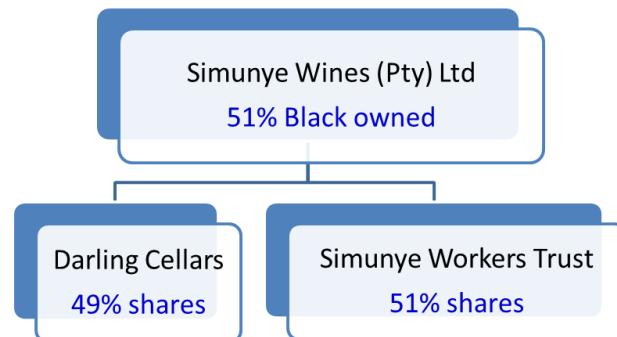


Simunye Wines



SIMUNYE WINES – FACT SHEET

- Simunye Wines is Level 2 black owned supplier.
- Simunye Wines started as a joint venture between Darling Cellars and a leading Supermarket in South Africa.
- Simunye Wines has an established footprint in SA of about 2 million litres.
- Simunye Wines is 51% owned by the Simunye Wines Workers Trust and 49% by Darling Cellars.
- The Simunye Wines Workers Trust has about 107 beneficiaries.
- The Simunye Wines Workers Trust has 2 independent directors that accepted their nominations.
- Simunye Wines has already appointed 2 Directors and a Wine Maker.
- Governance training has been concluded for the 2 directors.
- Simunye Wines will further recruit another 12 staff in 2022/2023
- Further recruitment is planned in following years, forecasting 23 employees in 2024/2025
- Simunye Wines will be supported and mentored by both Darling Cellars and Supermarket Group enabling the transfer and development of skills in the business with the intention that it becomes a viable, sustainable, stand-alone business able to manage itself.



SIMUNYE WINES – THE TEAM

*Christine
Fortuin*

Director



Christine has been working at Darling Cellars for 13 years.

She started out as cleaner and today she is the proud **manager of the tasting room**. Under her leadership the tasting room at Darling Cellars is now a destination and she still has a few plans up her sleeve to further improve the service levels.

While she was still a general worker in the tasting room, she realised that she loves working with people and sharing the Darling Cellars story with them. Management noticed that she was enthusiastic to learn more about the wines and she was promoted to switch board operator, helping out over weekends in the tasting room. Christine attended courses at the Cape Wine Academy to improve her knowledge of wine and her computer skills. These skills are valuable to her in her position as tasting room manager today.

She enjoys her work and is continuously thinking of new ideas to attract more feet to the tasting room. She started the initiative of offering a special lunch menu on Wednesdays. This grew to such an extent that they are often sold out and, in the process, also created extra jobs at Darling Cellars.

Christine wants to inspire her colleagues and motivate them to also reach their full potential.

She sees this also as an opportunity to create something lasting for her children.

*“I love telling the Darling Cellars story to visitors...
and I will now also be proud to tell the Simunye story”*

SIMUNYE WINES – THE TEAM

*Anthony
Meduna*

Winemaker & Director



Anthony matriculated in 1996 from Atlantis High School. He started working as a general cellar worker in 1998 at Welmoed cellar. For five years he worked for Stellenbosch Vineyards where he was Assistant winemaker until 2006. He moved to KWV and was appointed to the position of Winemaker/Cellar Manager. Anthony worked for KWV for three years and unfortunately lost his job due to restructuring.

In 2011 he was appointed at Darling Cellars as Harvest intern. He advanced within Darling Cellars during the past 10 years to become a Winemaker in his own right. Today, Anthony is responsible for the **production side of the winemaking process**. He has a true passion for winemaking. And apart from that he has shown incredible perseverance in re-starting his career and getting on top again.

Anthony will be the **winemaker** of Simunye Wines.

Attention to detail is one of his strong points when it comes to winemaking. Working with people and to uplift them in the workplace is key for him in order to be successful. Anthony is enthusiastic to learn new skills and accept new challenges. Hard work, discipline and true commitment are key factors that helped him to achieve his goals in life.

“Hard work, discipline and commitment drives me”

SIMUNYE WORKERS TRUST (INDEPENDENT) TRUSTEES

Darling Cellars has appointed the following persons as independent trustees of the Simunye Workers Trust:

Me. Sharon February

Sharon is currently

- the Executive Chairman of the Cape West Coast Biosphere Reserve (since 2014)
- the President of the African Farmers Union (AFU) (since 1999)

Mr Leslie Jansen

Leslie is currently

- Managing Director of Qabani National (Pty) Ltd – a company in the building industry
- Director / Shareholder of MTF Consultants (Pty) Ltd

Both Sharon and Leslie has a passion for education and mentoring and agreed to act as independent trustees to help mentor the other trustees and the members of the trust as well.

CONTACT

PO Box 114, Darling, 7345
Tel: +27 22 492 2276

info@simunyewines.co.za

www.simunyewines.co.za



SIMUNYE WINES